



Department of Dermatology
UNIVERSITY OF WISCONSIN
SCHOOL OF MEDICINE AND PUBLIC HEALTH

OUR MISSION

To Heal
To Educate
To Discover

OUR VISION

To be a world leader in academic dermatology, a center for remarkable care, and a vibrant community committed to innovation, education, and inclusion.

OUR VALUES

I
C
A
R
E

INTEGRITY

Do the right thing.

IMPACT

Embrace and **shape change** for a better future.

COLLABORATION

Empower collective genius.

Communicate openly, directly, and honestly to build trust.

ACCOUNTABILITY

Take **ownership** and **engage** in solutions.

RESPECT

Seek **diversity** and be inclusive.

Care for ourselves and our **team** to better serve our patients.

EFFICIENCY

Eliminate waste to **create value** for our patients, our learners, and ourselves.

Creatively explore **technology**.